

FOR IMMEDIATE RELEASE

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## **ImMACulate Garden Party Engages Community & Raises Funds August 24**

Edmonton, AB - Blink Edmonton has partnered with the Fairmont Macdonald to host the ImMACulate Garden Party – an event to re-introduce Edmontonians to the city’s premier patio and raise money for the Edmonton Humane Society. The event invites Edmontonians to enjoy the historic hotel’s gardens in their summer best while enjoying the Fairmont’s famous food, garden games, hotel tours, live harp music and more.

The event will take place on Sunday, August 24<sup>th</sup> from 2 to 5 pm at the Fairmont Hotel Macdonald patio garden, 10065 100 Street. Tickets are only available in advance from Eventbrite: <https://theimmaculategardenpartyeg.eventbrite.com/>.

The ImMACulate Garden Party will raise money for the Edmonton Human Society, which has an interesting connection to this historic hotel and event. The event will be co-hosted by Smudge, the Fairmont Canine Ambassador. Obviously, as an adorable Golden Lab, Smudge is a big supporter of the important work of the Humane Society.

Guests will be treated to a variety of activities throughout the afternoon. The gardens will be dotted with culinary treats, including the Taste of Edmonton cherry-glazed duck confit tacos, compressed watermelon with goat cheese and chorizo sliders just to name just a few. All guests will also receive a signature drink of white Sangria and summer fruit. Lawn games including croquet and lawn bowling will invite Edmontonians to try their hand at these classic, but often overlooked, activities. Local talent Keri Zwicker will provide a beautiful ambiance with classical and celtic harp music. Hotel tours will be taking place throughout to provide attendees with an inside look at the Macdonald hotel – past and present.

Sharon Yeo, a Blink team member and food blogger, says, “We’re really excited to partner with the Fairmont Hotel Macdonald. We discovered how beautiful their garden is, but how few people thought to visit it. We’re hoping that this fundraiser, with great food and programming, will entice Edmontonians who have never been to the Mac patio before to check it out.”

Blink Edmonton consists of four passionate Edmontonians collaborating on unique events to bring our community together in unexpected spaces. While we all have full-time jobs, of which most are unrelated to food or urban development, events like Blink (including last year’s Parkade Party) and What the Truck?! are our voluntary contributions to capture the potential of Edmonton.

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